

# How to draw the Kano plot

## 1. Features of the Kano plot

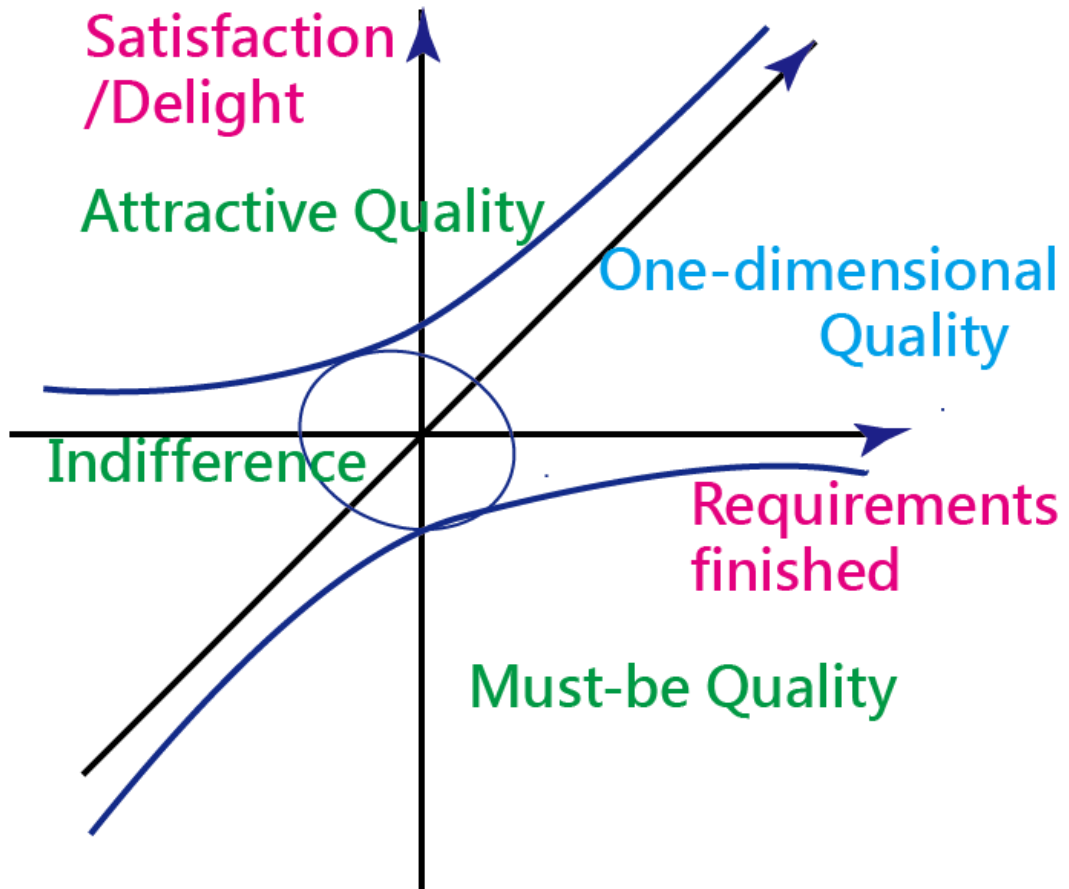


Figure 1. Relationship between the implementation of product features and user

satisfaction

## 2. Drawing the Kano model online

### (1) Data format:

Color	1	2	3	5
Name1	Y-vale	x-value	bubble size	
Name2	Y-vale	x-value	bubble size	
Name3	Y-vale	x-value	bubble size	
Name4	Y-vale	x-value	bubble size	

.  
. .  
. .

### (2) Copy and paste on to the box below

healthup.org.tw/kpiatl/kanoplot.asp

responses(rows for person and columns for items)

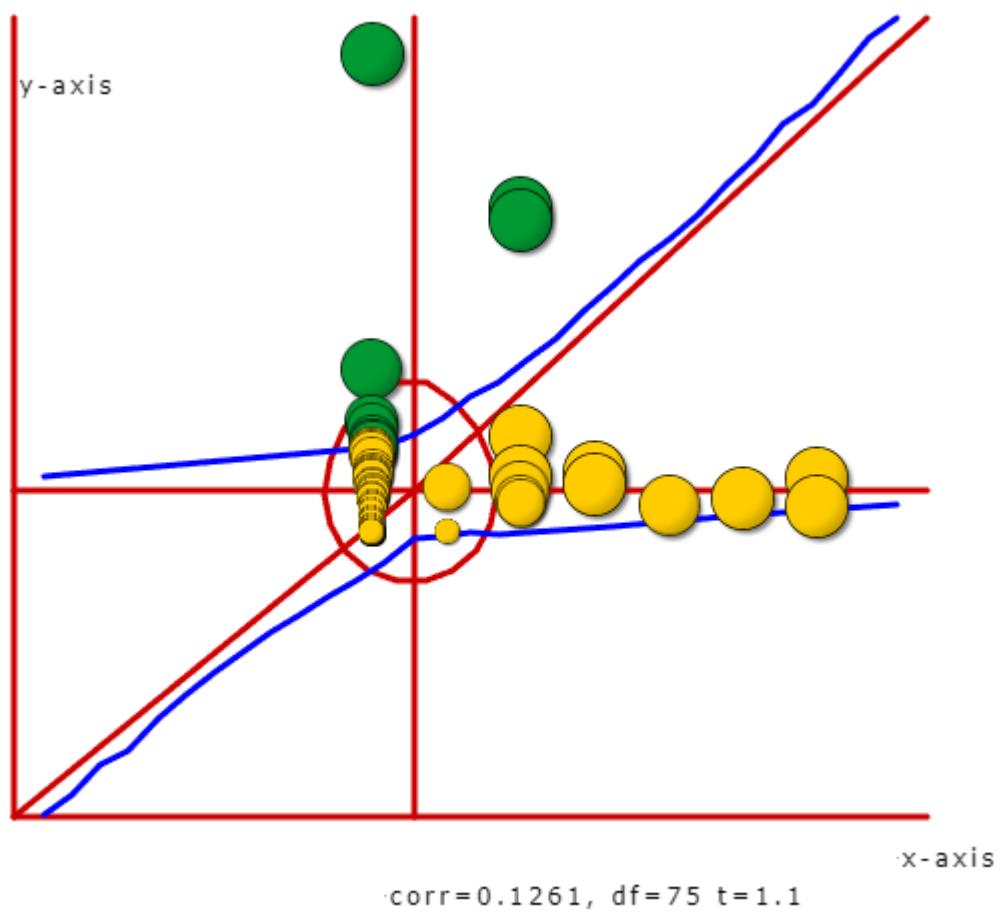
RECOVERY+Collaborative+Group	3611	1	60.09
Massachusetts	1261.807107	4	71.04
New+York	681.4259624	7	69.07
Italy	884.3367613	3	51.51
Beijing	5210.985548	3	125.03
Shandong	150.6852043	1	12.28
Japan	1539.354578	4	78.47
Switzerland	1639.163027	1	40.49
Guangdong	7148.019279	1	84.55
Hong+Kong	2336.317587	1	48.34
Maryland	2107.483348	1	45.91
Montana	2227.597884	1	47.2
New+Jersey	110.9055682	1	10.53
California	707.3429053	5	59.47
Georgia	775.0057135	1	27.84
Washington	2219.187012	1	47.11

or columns(e.g.,name, citation, publication, and x-index) with blanks from MS Excel using copy and pasted methods. If three col exist, the bubble size is equal

X-axis:  Y-axis:  Move forward on X:  Move forward on Y:  Bubble:  Wider on X:  Wider on Y:  Bubblesize:

Submit  
Read me  
Forest plot

- (3) Adjust the bubble sizes
- (4) Click on the submit icon



- (5) If the name is assigned with the symbol of asterisk \*, the name appears on the Kano plot.

